

*30 DAY* *post* *CALENDAR*  
*FOR THE CREATIVE*

FOR ARTS ROW  
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# *The 30 Days Of* *post* *Ideas* *For A Year!*

Hey there,

This 30 day calendar of post ideas can be used for an entire year.

Using these as a template for the following months helps build routine and familiarity with your small brand.

Having a plan for your content frees you up from having to think about creating it on the go.

With that being said, all you need to do is go through the 30 days of postings and then repeat them the following month with new content based on the new holidays, events and your work.

Best of luck to you! Be sure to check out other guides and resources at [artsrow.com](http://artsrow.com).

# 30 DAYS OF *post* IDEAS FOR THE CREATIVE

<p><b>1) HELP</b> doable, practical and actionable: slide deck, hacks, tricks, and “how to’s”</p>	<p><b>2) QUOTES</b> your own quote and/or relevant quote relating to your field or audience</p>	<p><b>3) PICS</b> images of you, your work, your fans, your studio/work space, etc...</p>	<p><b>4) INSPIRATION</b> thoughts on life, work, family, seasons, events.. that help boost your audience</p>	<p><b>5) INCENTIVE</b> sales, opt-ins, coupons, etc.. with clear benefit to buyers</p>
<p><b>6) QUICK TIPS</b> short points that guide toward a goal or help with a small problem</p>	<p><b>7) SHAREABLE</b> bullet points, checklists, small “secret hacks”</p>	<p><b>8) BLOG POST PROMO</b> share a current blog post or repurpose an older post</p>	<p><b>9) EVENT</b> yours or other, virtual or in-person event, challenge, contest, etc...</p>	<p><b>10) TIME-SENSITIVE</b> limited-time registration, sale, deal, etc.</p>
<p><b>11) LONG POST/ COMMENTARY</b> inspiration that is a good fit for readers, but not your blog</p>	<p><b>12) BIZ UPDATE</b> tidbits about your business, brand or you as the owner</p>	<p><b>13) CALL-TO-ACTION</b> ask for some action you want your audience to take</p>	<p><b>14) NON-BLOG CONTENT</b> Q+A, video, or other non-blog content</p>	<p><b>15) PERSONALITY</b> funny moments, meme, video + relevant content you care about</p>
<p><b>16) VISUALLY APPEALING</b> mock up of your work using VR, graphics, or infographics</p>	<p><b>17) GIVEAWAY</b> special or promo to excite your audience or gain new fans</p>	<p><b>18) REPUTATION BUILDER</b> interview. article, media coverage, or authoritative content</p>	<p><b>19) COMMENTS/ CONVOS</b> your replies to fans, buyers, followers</p>	<p><b>20) SHOWCASE YOUR WORK/ PERFORMANCE</b> show off, display, highlight your skill or talent</p>
<p><b>21) FEEDBACK IDEA GEN</b> ask readers for feedback or content they want to read</p>	<p><b>22) GET-TO-KNOW-YOUR-AUDIENCE</b> ask your subscribers for info about them</p>	<p><b>23) PANEL INTERVIEW</b> get involved, interview a panel of experts and share it</p>	<p><b>24) RECOMMEND</b> offer a list of your recommendation for reading, listening, other artists</p>	<p><b>25) STORY TIME</b> stories connect us and create interest. Tell a personal story.</p>
<p><b>26) TRENDING TOPIC</b> up to date, trendy topics, latest industry news, etc...</p>	<p><b>27) INTERACTIVE CONTENT</b> a post that requires a response or submission</p>	<p><b>28) NOSTALGIA</b> content that harkens back to yesteryear, old memories,</p>	<p><b>29) EMOTION</b> content that sparks strong emotional reaction</p>	<p><b>30) NAME DROP</b> got collabs or content with special people? Share it with your audience.</p>